

## ABSTRACT OF THE DISCLOSURE

Provided is a developer capable of providing an excellent image without causing a charging failure even after a long-term and repeated use.

That is, provided is a developer comprising a toner particle comprises a binder resin and a colorant, an inorganic fine particle, and a conductive fine particle, in which a volume average particle diameter  $D_a$  of the conductive fine particle and an number average primary particle diameter  $D_b$  of the inorganic fine particle satisfy the expression (1) below, and a rate of liberation "a" of the conductive fine particle from the toner particle is 40 to 95% and a rate of liberation "b" of the inorganic fine particle from the toner particle is 0.1 to 5%.

$$D_a \geq 10D_b$$

(1)